Implementing the Use of Auditing Skills to Identify and Avert Situations which could Lead to Frauds being Perpetrated

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Abstract The study dwelt on the effectiveness of forensic auditing in identifying and averting situations which could lead to frauds being perpetrated. The study sought to find out to what level the forensic auditors are able to fulfill this mandate and investigate problems that hinder forensic auditors to make progress in their operations in developing countries with special reference with Nigeria. It also established the role of forensic auditing in banking operations. The internationally recognized audit procedures used in detecting and investigating these frauds were discussed. In conclusion, forensic auditors must be capacitated materially and technically to improve their effectiveness. In addition, the forensic auditors should create a constituted body that serves their interests and regulate the activities just like any other profession.

Keywords Use of Auditing skills, Identify, Advertising Frauds

1. Introduction

Financial statements compiled represent the following:
- Actual receipts and payments (cash basis)
- Recognition of certain items of expenditure or income on accrual basis, in accordance with the applicable statements. For example, recognition of sale may on appropriation of goods for delivery or on actual delivery, both in accordance with standards but as suited to the needs of the entity
- Estimates of provisions and bad! Irrecoverable debts, or write back of creditors and provisions no longer required, etc.
- Provisions for various intangible items, like foreign currency fluctuations, retirement benefits based on actuarial valuation or any other basis
- Adjustments on account of prior period transactions.

The financial statements cannot be said to present exactly the position of financial affairs. The true and fair presentation is an attribute to the methods adopted in compiling such financial statements. However, the basic tenets of the principles of double entry accounting are to be adhered to in maintenance of books of accounts.

Accounting standards are only guiding tools in preparation of financial statements. Accounting standards are epitome of various conventions, concepts, principles and practices to be followed in presentation of financial affairs to reflect a true and fair view. Most of the accounting standards are mandatory. These may broadly be classified into:
- Accounting specific: for example inventory valuation, revenue recognition, provision for employees retirement benefits, valuation of investments etc
- Reporting and disclosure specific: for example related party transactions, contingents and events occurring after balance sheet date, amalgamation and mergers (mainly basis of valuation) or the treatment of assets acquired out of grant in aid, etc.

1.1. Financial Reporting And Frauds

Accounts may be falsified to conceal:
- Absolute theft of money or money’s value (mainly relating to employees frauds)
- True results of operations, or financial position of the entity with a view to prevent timely detection of corporate frauds
- Fraud refers to an intentional act by one or more individuals among management, those charged with governance, employees, or third parties, involving the use of deception to obtain an unjust or illegal advantage. Fraudulent financial reporting involves intentional misstatements, in any one or more ways as stated below:
  - Deception such as manipulation, falsification or alteration of accounting records or supporting documents
  - Misrepresentation in, or intentional omission from the financial statements, significant events, transactions or other information
  - Intentional, misapplication of accounting principles
relating to measurement, recognition, classification, presentation, or disclosure of material transactions

1.2. Motives For Fraudulent Financial Reporting By Management

1). Management is under pressure from sources outside or inside the entity, to achieve (perhaps unrealistic) target, where consequences of failure are significant
2). To increase the entity’s stock price or earnings trend
3). To keep the results attuned to knowingly unrealistic! non achievable forecasts/commitment made to creditors and lenders
4). Tax motivated reasons
5). To raise capital either by thither issue of shares at a premium and/or through borrowings

Corporate frauds are results of manipulation of accounts and accounting jugglery designed to deceive others for wrongful gains

2. Distinction between Statutory Audit and Forensic Audit

An audit is the independent examination of, and expression of opinion on, the financial statements of an enterprise by an appointed auditor in pursuance of that appointment and in compliance with any relevant law and regulation, while it is the responsibility of the management of the financial statements of the enterprise and present same to the auditors, it is the responsibility of the auditors to report on the financial statements as presented to them.

The relevant law in the case of the audit of a company is the companies and allied matters Act (CANIA), 1990 and any other enabling Act as appropriate to the organization involved, For example, Banks and other Financial Institutions Act (BOFIA), 1991, Central Bank Act, 1991 and Nigeria Deposit Insurance Corporation Act, 1988, as mended for banks and other financial institutions and the insurance Act, 2003 for insurance companies. (Preface to Auditing Standards and Guidelines issued by the Institute of Chartered Accountants of Nigeria).

Fraud together with its sister white collar crimes which came into being later in the 19th and 20th century inter alia corruption, money laundering, tax evasion, externalization of foreign currency to itemize just a few have stood as potent weapons capable of hemorrhaging the entire world economies, particularly the public sector and banking sector because of its high risk factor. The susceptibility of the banking sector to fraud; from within and without, has not spared Nigeria (that registered a deep financial crisis in 2008/2009). Even the richest and electronically mobile countries have experienced a fair share of financial turbulence and uncertainties seeded by fraud related crimes. The scandals sent shockwaves in the corporate world, regulatory authorities, audit fraternity, and the society at large; hence, the erosion of investor confidence in the financial markets.

2.1. Conceptual Framework

Forensic auditing is an activity that consists of gathering, verit3Ing, processing, analyzing of, and reporting on data in order to obtain facts and evidence in a predefined context in the area of legal Financial disputes and/or irregularities and giving preventive advice (Institute of Forensic Auditors, Belgium, 2004). Albrecht and Albrecht[12] described forensic investigations as the utilization of information in such a manner that the outcome will have, application to the court of law. Specialized investigative skills in carrying out an enquiry conducted.

From a legal point of view in line with Association of Fraud Examiners (1999), identifies fraud as the fraudulent conversion and obtaining of money or property by false pretences.

Attempts to categorize fraud have been a daunting task to fraud specialists. One school of thought differentiates fraud according to occupation and non-occupation, while another school serialized it on the basis of whether it is public or private sector fraud. However, another school accorded fraud in terms of industry in which the fraud was committed, such
as bank fraud and insurance fraud. But I found it plausible to
categorize fraud in terms of whether it is corporate or non
corporate, such as management fraud, insider dealing,
investment fraud, and other related frauds. This interactive
seminar focused on the Government and the banking
services industry.

With the phenomenal increase in Government’s expenditò
ure and revenue budget, the operations of Government have
come much more complicated and cumbersome. There has
been a paradigm shift in the state’s focus so far as
governance and administration issues are concerned. The
priority of Government is to uplift the overall socio-
économic conditions of the citizens of the country. Though,
this has been the priority since independence, but this has
become more significant in the recent times as the
Government’s exchequer (treasury in Nigeria) has sufficient
resources to support these developmental initiatives. In this
scenario it has become an absolute necessity for the
Government to ensure that the actual benefit reaches to the
intended beneficiaries and there are no leakages and
malpractices in the channel and so there is an urgent need to
utilize these resources properly and to ensure that the
benefits reaches to the poor and needy citizens of the country.
In this context, the role of auditing in general and forensic
auditing in particular assumes significance.

For any Government, the biggest challenge is to prevent
leakages and fraudulent activities present in the system.
Many of the schemes in the public sector have not been able to
deliver the intended results as they were not having proper
implementation strategies. Placing the internal controls in
place, having proper internal and forensic auditing strategies
should form a significant part of the scheme implementation
guidelines. There is a need for an expert group who would
carefully plan these strategies, right at the scheme design
level and put them in place in operational manual as well, so
that they become integrated in the scheme itself.

The objective of forensic audit is to find whether or not a
fraud has taken place. Forensic auditor shall have to examine
voluminous records and witnesses, if permitted by law,
proper documentation is vital in substantiating the findings.
The auditors need to have a fair knowledge of entity’s
business and legal environment. They should also have
awareness of computer assisted audit procedure for carrying
out proper forensic audit. The forensic audit also requires an
innovative approach from the auditors so that they are able to
outsmart the fraudster.

Internal control framework and internal audit is carried out
and reported within a framework which assumes that the top
executives of the ministry are responsive to the need for good
governance and accountability and would therefore act upon
the audit findings. But, at some places there is even a clear
will at the top to misuse the Government resources and give
malpractices orders and directions to the subordinates. In Nigeria,
there are agencies which are responsible for the investigating
fraud and corruption. To make their effectiveness better,
there is a need to integrate forensic auditing with the role of
these investigating agencies. The forensic auditing can
provide preliminary data upon which these investigating
agencies can base their investigations. The formal wedding
between forensic auditing and investigating agencies can go
a long way in preventing frauds and ensuring that the
Government’s resources are utilized properly.

Bank frauds have developed in nature and complexity
from the traditional system of simple cheque fraud, where
fraudster would just forge his name on a simple cheque by
using an ordinary pen to more sophisticated techniques, such
as the advance fee fraud which utilizes the Internet and
computer highways[9]. Skalah et al[10] managed to identify two
species of fraud, those that are committed by insiders
and those committed by other fraud felons outside. Among
the bank frauds emanating from within are: rogue traders,
investment fraud, wire fraud, forged documents, theft of
identity, and demand draft fraud. On the other hand, fraud
committed by outsiders include: forgery and altered cheques,
stolen cheques, cheque kitting, payment card fraud, booster
cheque duplication and skimming of card information prime
bank fraud, fictitious bank “inspector” fraudulent loans
applications, impersonation and theft of identity fraud and
advance fee fraud, money laundering, arid missing in the
post’ fraud.

According to Skalah et al, a rogue trader is a highly placed
trader to invest sizeable funds on behalf of the bank. This
trader makes risky investments using the bank’s money,
which when an investment goes bad, the trader engages in
further market speculation in the hope of a quick profit which
would hide or cover losses. Currency dealers usually commit
some of the largest bank frauds, fraudulent loans are one way
to remove money from a bank with practice bankers more
than willing to encourage if they know that money will be
repaid with interest. The borrower may even be nonexistent
and the loan merely an artificial thing to conceal a theft of
large sums of money from the bank[13]. Wire fraud makes
use of wire transfer network, such as SWIFT, Real Time
Gross Settlement (RTGS), and interbank find transfer
systems. While several banks have put some checks and
balances in place, there is a real risk that insiders may
attempt to use fraudulently or forged documents, which
claim to request a depositor’s money, wired to another bank,
ofen an offshore account in some distant foreign country
[10].

A discounting fraud is a confidence trick, where fraudsters
use a company at their disposal to gain confidence with the
bank, by appearing to be a genuine, profitable customer
(Levi, 2001). After sometime, the bank is happy with the
company and the company may now request that the bank
settle its balance with the company before billing the
customer. Levi argues that only when the outstanding
balance between the bank and the company is sufficiently
large, the company takes the payment from the bank, and the
company and its customer disappear, leaving no one to pay
the bill issued by the bank.

Accounting fraud involves hiding serious financial
problems, using fraudulent bookkeeping to overstate income,
inflate the worth of the company assets or state a profit when
the company is operating at a loss. This could be used to conceal theft in a company, as in the United States, the collapse of Enron and Tyco are cases in point. Application, or skimming of information, is a fraud that takes a number of form, ranging from dishonest merchant copying client card number for latter use to the tampered credit or debit card readers to copy the magnetic storage from a payment card while a hidden camera captures the number on the face of the card. The fraudulent equipment would then be removed and the data used to produce duplicate cards that could be used to make Automated Teller Machine withdrawal from tr’ victim’s account[13].

Cheque kitting involves the opening of accounts at two or more institutions and using float time of available hinds to create fraudulent balances. Some perpetrators have swapped cheques between various banks on a daily basis, using each to cover the shortfall for the previous cheque. Fraudulent RTGS involves criminals who create counterfeit transfers purporting to be from a particular bank. They conduct business transactions with unsuspecting victims whom they engage as if genuine customers and pay the goods and services by use of these fraudulent RTGS. Trickers can use ATM taking advantage of victims who are not able to operate an ATM.

Advance fee fraud involves an upfront payment by a victim to the fraudster, to allow the victims to take part in a much larger financial transaction, which he believes will bring him either profit or result in credit advanced to him[14]. This fraud, because of its prevalence in West Africa, is also known as 419 scam, being a derivation from section 419 of the Nigerian criminal Code (chapter 777 of 1990) which prohibits Advance Fee Fraud; Interpol, in the same vein, calls it “west Africa Fraud”

3. Detection Techniques

Forensic auditing should focus on significant transactions both as reflected in financial statements and off balance sheet items. The techniques mainly are critical point auditing and propriety auditing.

3.1. Critical Point Auditing

Critical point auditing techniques aims at filtering out the symptoms of fraud from regular and normal transactions in which they are mixed or concealed. For this purpose, financial statements, books, records, etc are analyzed mainly to find out:

1). Trend analysis by tabulating significant financial transactions
2). Unusual debits/credits in accounts normally closing to credit/debit balances respectively
3). Discrepancies in receivable or payable balances/inventory as evidenced from the non reconciliation between financial records and corresponding subsidiary records (like physical verification statement, priced stores ledgers, personal ledgers, etc).

4). Accumulation of debit balances in loosely controlled accounts (like deferred revenue expenditure accounts, mandatory spares accordant capitalization as addition to respective machinery items, etc)
5). False credits to boost sales with corresponding debits to non-existent (dummy) personal accounts
6). Cross debits and credits and inter account transfers
7). Weaknesses/inadequacies in internal control/check systems, like delayed/non preparation of bank reconciliation statements, etc.

3.2. Propriety Audit

Propriety audit is conducted by supreme audit institutions (SA) to report on whether Government accounts, i.e., all expenditures sanctioned and incurred are need based and all revenues due to Government have been realized in time and credited to the Government account. In conducting the propriety audit, value for money audit technique aims at lending assurance that economy, efficiency and efficacy have been achieved in the transactions for which expenditure has been incurred or revenue collected is usually applied. The same analogy, with modifications to the principles of propriety of public finance, applies in forensic audit to establish fraudulent intentions if any, on the part the management. Financial frauds are results of wasteful, unwarranted and unfruitful expenditure or diversion of finds by the investigated entity to another entity.

4. Averting Frauds

4.1. Tests of Reasonableness

- Check weaknesses in internal controls
- Identify questionable transactions- indicating wide fluctuations from the normal ones and not, in general, related to main objectives
- Review questionable transaction documents for peculiarities, like improper account, classifications, pricing, invoicing, or claims etc.

4.2. Historical Comparisons

- Develop a profile of the entity under investigation, its personnel and beneficiaries, using available information
- Identify questionable accounts, account balances, and relationships between accounts, for finding out variances from current expectations and past relationships
- Gather and preserve evidence corroborating asset tosses, fraudulent transactions, and financial misstatements.

5. Conclusions

In Conclusion, forensic auditing is a comprehensive undertaking. Once it is completed, the organization’s key stakeholders should capitalize on the work by implementing controls to reduce the risk associated with the event identified as having material and significant ratings and
being most likely to occur, the strength of current controls in place and whether they are preventive controls or detective controls are taken into consideration. Can the current controls be overridden or circumvented? Future audit programs should include test on the design and implementation of these controls. If an event has been identified as inconsequential, forensic auditors may decide to take no action; even so, at least it would be documented, and management would be aware of its existence. The forensic risk assessment is not the end of the process. Circumstances change constantly and some changes may trigger the need to revise the assessment. A fraud risk assessment process should be ongoing, dynamic and reflect the organization’s current business conditions.

REFERENCES


